



**Letter  
reversal  
stencil  
b, d, p, q  
writing aid**

## What's the problem?

Consider the banana...



...turn it around...



...flip it over...



...it's still a banana.

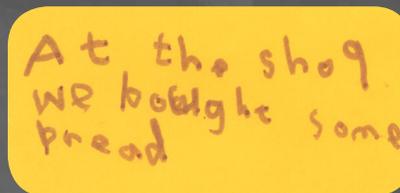
Now consider the letter 'p'...



...try flipping it over.



To many children this is understandably confusing.



Almost 1 in 10 people experience dyslexia in adult life.

The letters b, d, p & q are reflections and rotations of the same shape. Consequently some learners have difficulty recognising them and telling them apart. For these people progress in reading and writing may be slow.

## Designed to help

The stencil is a 70 x 70mm aide-memoire which is kept at hand when writing. It has pictures of easily recognised objects that allow the user to correctly orientate the central hole for the target letter. When writing, the user recognises the need for a, say, 'd' for dog sound.

By turning over and/or rotating the stencil until the dog picture is showing the right way up, the correct letter is selected via the hole in the middle. Hopefully the user can then write the letter unaided with just the visual cue. If not, the stencil can be placed on the paper and used to guide the user's hand in tracing the letter out onto the paper.

This promotes muscle memory facilitating the mental link between the letter sound and the letter shape.

The pictures and accompanying labels on each face have been chosen to contain graphemes (letters corresponding to phoneme sounds) which are taught early within all UK phonics schemes. The stencil is small enough to be used discreetly and to be carried around.

## Used in UK primary schools

Users and teachers have found it:

- is easy to use
- helps to promote independence in writing
- is small and discreet enough to avoid embarrassment for the user



Turn it around ( flip it over )



## Sustainably and ethically produced

Designed and made in the UK from recycled material. They are tough, durable and easy to keep clean.



## Available for wholesale and retail purchase

Priced at around £3 per piece. See our website for purchasing options. For wholesale enquiries or to discuss distribution and marketing opportunities get in touch.

## Easily adapted to suit local requirements

Want different letters or numbers? Different graphics? Want it in a different language? No problem, just get in touch to discuss your requirements.

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